Godman Guild Association

2018 Annual Report
Our Mission: To promote strong families and strong communities in Columbus, Ohio.

Our Belief: To positively impact our community we, must create access and opportunities that drive growth and the future of its people.

A community is only as strong as its people. We believe that everyone who is willing and ready to build a better life should access - access to the opportunities that will help them develop their talent, reach their potential and build ongoing sustainable value for themselves, their family and their community.

Our Purpose: To inspire and propel those ready to create a better life.

We exist to inspire and engage all members of the community in a partnership that provides the opportunity for growth and success no matter what their current situation.

Our Result: Strong families and strong communities.

Our efforts will result in stable, financially sound families which, in turn, will lead to a thriving community built from within by its existing and future citizens.
To our Community Stakeholders:

On behalf of the Godman Guild Association Board of Trustees and staff, thank you for taking the time to review our 2018 Annual Report. Its contents are a reflection of our 120-year commitment to Columbus, Ohio and those we serve.

Godman Guild is a helping hand to many individuals who are seeking to transform their lives and stabilize their families. Our Adult Education and Employment departments provide vital supports for participants as they build critical employment skills and eliminate barriers, that have previously prevented them from earning a living wage.

Our A.C.E.S. after school program, Summer Youth Empowerment Program and re-launched T.E.E.N. program are helping to develop our workforce of tomorrow.

Our programming is designed to promote success for K-12 students by increasing their chances of on-time graduation, while developing a plan for their future. These programs focus on exposing youth to the world of S.T.E.M. and the job requirements and career opportunities in S.T.E.M. related industries.

Throughout 2018 Godman Guild has continued growing with the purpose of helping individuals and families gain social and economic mobility. We are proud to provide learning opportunities not only in Weinland Park, but across Central Ohio at our 8 satellite locations. As we celebrate this success and growth, we know it would not be possible without the support of the business community, local and state governments, stakeholders and donors who share our vision for this place we call home. We look forward to many more years of promoting strong families and communities in Central Ohio.

Ellen
Adul t Education: High School Equivalency, ESOL and E3.

1. Region Wide Support

In 2018 Godman Guild expanded our Adult Education programming to eight locations across Central Ohio. These locations served the specific needs of the communities and neighborhoods in which they are located.

2. Growing Impact

Godman Guild’s Adult Education programs served over 700 adults in 2018. This includes 407 in High School Equivalency, 275 in ESOL and 24 in our E3 (Educate, Empower, Elevate) program which assists low to moderate-income women in Central Ohio to improve financial stability for themselves and families.

3. Creating upward financial mobility

Studies have shown that by earning a High School Equivalency the average individual increases their annual earning by $9,000, or $331,000 over the course of their working life. In 2018 41 students earned their High School Equivalency through Godman Guild, resulting in a projected cumulative earnings growth of $13,571,000.

“\nIn a global economy where the most valuable skill you can sell is your knowledge, a good education is no longer just a pathway to opportunity - it is a prerequisite.” - President, Barak Obama
Godman Guild and Career Bridges gave me a chance when I thought one didn't exist. - Fuquan Tucker

Career Bridges

Career Bridges is an employer-centric approach to Workforce Development programming. It is designed to bridge the gap between the needs of a low-income workforce and employers who lack qualified candidates. In 2018 Career Bridges: OhioHealth saw continued success and growth. In 2018 Godman Guild successfully completed five cohorts, securing 17 participants jobs within the OhioHealth network.
S.Y.E.P. (Summer Youth Empowerment Program)

Godman Guild’s Summer Youth Empowerment Program gives children the opportunity to experience the summer every child deserves. By providing an academic bridge, healthy meals and an active schedule for kids 5-13, we ensure a summer of learning and personal growth for over 150 under-resourced Columbus Youth.

Teen employment

in 2018, SYEP employed 19 former campers as Junior Counselors or Counselors in Training.

Closing the summer learning gap

Academic engagement helps prevent summer learning loss. Children without summer engagement lose up to three months of learning from the previous school year.

STREAM learning

SYEP provides STREAM-based learning. Campers are engaged in science, technology, reading, engineering, the arts and math.

Swimming education

Studies have shown that urban and minority youth are at an elevated risk for drowning. To combat this, campers receive swim lessons daily. Last year 55% of campers pass their deep-end swimming certification. 100% of campers showed improved swimming abilities.

88% of campers attended the eight-week camp daily

100% of families qualified for some form of financial assistance

60% of campers attending SYEP lived in the 43201 zipcode
T.E.E.N. (Teen Employment and Education Network)

After taking a one year redesign period, Godman Guild relaunched T.E.E.N. in January 2018. Coinciding with this relaunch was the unveiling of renovated programming space provided by Messer Construction. The relaunched program has been designed to place an emphasis on STREAM learning.

T.E.E.N. is dedicated to helping young adults prepare for post-secondary success through education or employment.

"T.E.E.N. program has given me opportunities and experiences I never would have had before. T.E.E.N. is a diverse group where we all feel safe to be ourselves."

- Larry

T.E.E.N. saw enrollment growth of 69 young people from 1/1/2018-12/31/2018, its first full year since relaunching in a redesigned approach.

Young adults are able to gain skills through participation in clubs that focus on drones, coding, photography and graphic design, healthy eating and more.
A.C.E.S. (After School Program Through Community Leaders, Educators and Students)

The A.C.E.S. program operates daily at the Weinland Park Elementary School. Students in kindergarten through fifth grades receive homework help and access to character-building activities. A.C.E.S. students are assessed through the M.A.P. (Measure of Academic Progress) test three times a year by Weinland Park Elementary School. In the 2017/18 school year, students participating in the A.C.E.S. after school program showed a greater academic progression than their grade-level peers who didn't participate. This also is reflected through an improvement in DESSA scores, which is an assessment of social/emotional skills. This is crucial to removing the non-academic barriers to student academic success.
In 2018 Godman Guild’s two social enterprises combined to invest $339,000 into the operations and programming of Godman Guild.

Camp Mary Orton provides a unique venue for summer camp, team building, private events, weddings and more.

Blue Bow Tie Catering specializes in corporate catering, but in 2018 expanded to include catering of private events.
Anchoring Weinland Park

1. Financial Support: VITA

VITA is a unique partnership with OSU Extension, OSU Fisher College of Business and the Franklin County EITC (Earned Income Tax Credit) Coalition that provides low-income taxpayers no-cost tax preparation and financial management resources and returns nearly $500,000 to the community annually.

2. Health and Wellness: ZUMBA

Godman Guild hosts weekly Zumba classes on Saturday mornings in our multi-purpose rooms. The classes are predominantly attended by residents of the Weinland Park neighborhood.

3. Community Engagement: WINTERFEST

Every December Godman Guild is honored to hold Winterfest, a holiday celebration for the Weinland Park neighborhood. The evening consists of holiday crafts and food, pictures with Santa and a trip to Santa's toy shop. The event serves over 200 residents annually.
Godman Guild 2018 Financials

**Revenue**

- Total Revenue: $4,126,185
  - Government Grants: $1,914,981
  - United Way: $652,586
  - Contributions: $381,071
  - Social Enterprise: $876,967
  - Program Service Fees: $129,910
  - Other: $170,670

**Expenses**

- Total Expenses: $4,101,461
  - Programs and Social Enterprise: $3,261,155
  - Management and General: $727,608
  - Fundraising: $112,698
Godman Guild 2018 Executive Staff

Ellen L. Moss, President & CEO
Jim Gill, Executive Vice President & Chief Operations Officer
Erin Fey, Senior Vice President & Chief Financial Officer
Joe Swora, Senior Vice President & Chief Programs Officer

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